

Christmas & New Year Operational Plan 2024-2025

Elected Officials Briefing 3 December 2024

Briefing Purpose

- Christmas and New Year Overview
 - Project oversight
 - Key programme deliverables
 - Key partners/suppliers
 - Planning assumptions
 - Points to note
 - Questions



Project Oversight

Project Group

- **Allan Wainwright** - Wānaka Recreation Manager
- **Sara Patterson** - Executive Assistant
- **Ken Bailey** - Community Services General Manager
- **Simon Battrick** - Sport and Recreation Manager
- **Jan Maxwell** - Relationship Manager, Arts and Events
- **Rebecca Pitts** - Engagement and Communications Team Leader
- **Craig Gallagher** – Summit Events
- **Karen Whittaker** – Executive Assistant

2023-2024 Learnings

- Continue to strengthen all communications
- Increase awareness of events across the wider region
- Strong relationships with partners
- Growing holiday numbers
- Tactical matters channel via RFS
- Increase VMS board usage
- Early engagement with contractors/suppliers essential

Key Programme Deliverables

- Partnering and Communicating
- Rhythm & Alps
- New Year's Eve Celebrations
- Shihad Tour
- Traffic Management
- Alliance Closedown Period
- RFS Monitoring and Response Tracking
- Responsible Camping
- Staff and contractor engagement/rosters



Key Partners/Suppliers



- Regular interagency meetings
- Strengthening relationships
- Highlighting key areas of focus
- Mitigation of risks

Planning Assumptions

- Anticipating large volumes of domestic and Australian tourists
 - Building on last year's projected visitor numbers
- Holiday makers and traffic movements
- Emergency Response
- Freedom Camping Bylaw – Monitoring and management this Summer
- Event Delivery – Anticipation of crowds e.g. Shihad and Glenorchy Races
- Strengthen Communications e.g. additional VMS boards

Points to Note

- No Bay Dreams
- Traffic Management – Minimising works/site shutdown
- RFS Reporting - Snap, Send, Solve
- Summary Plan – Elected Officials Update

Questions?

